

PRESS KIT



Milan

10.10.2024

Prysmian key numbers

+50



Countries

8



Cable-laying ships by 2027

108



Plants

+30,000



Employees

26



R&D Centers

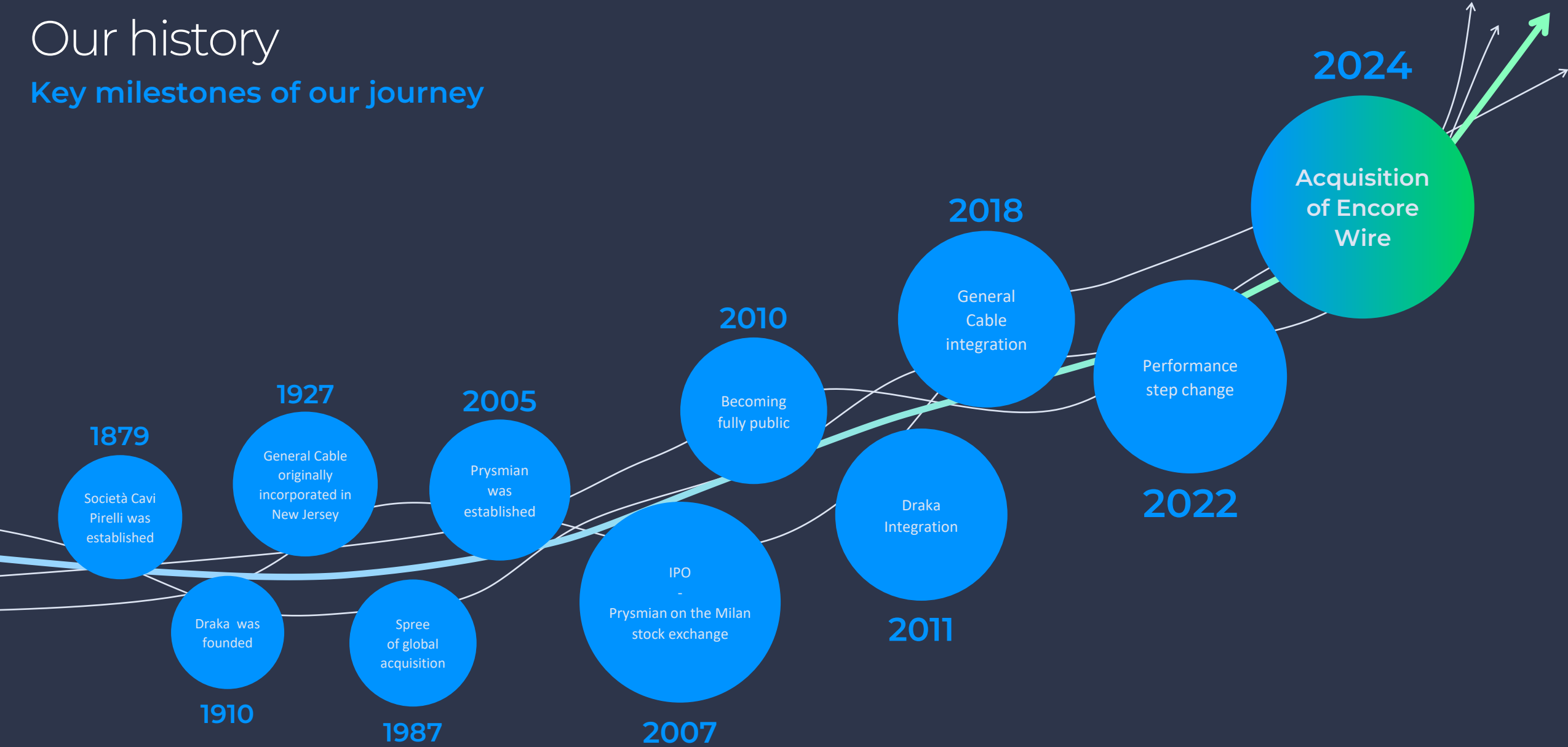
+15 €B



Annual Sales

Our history

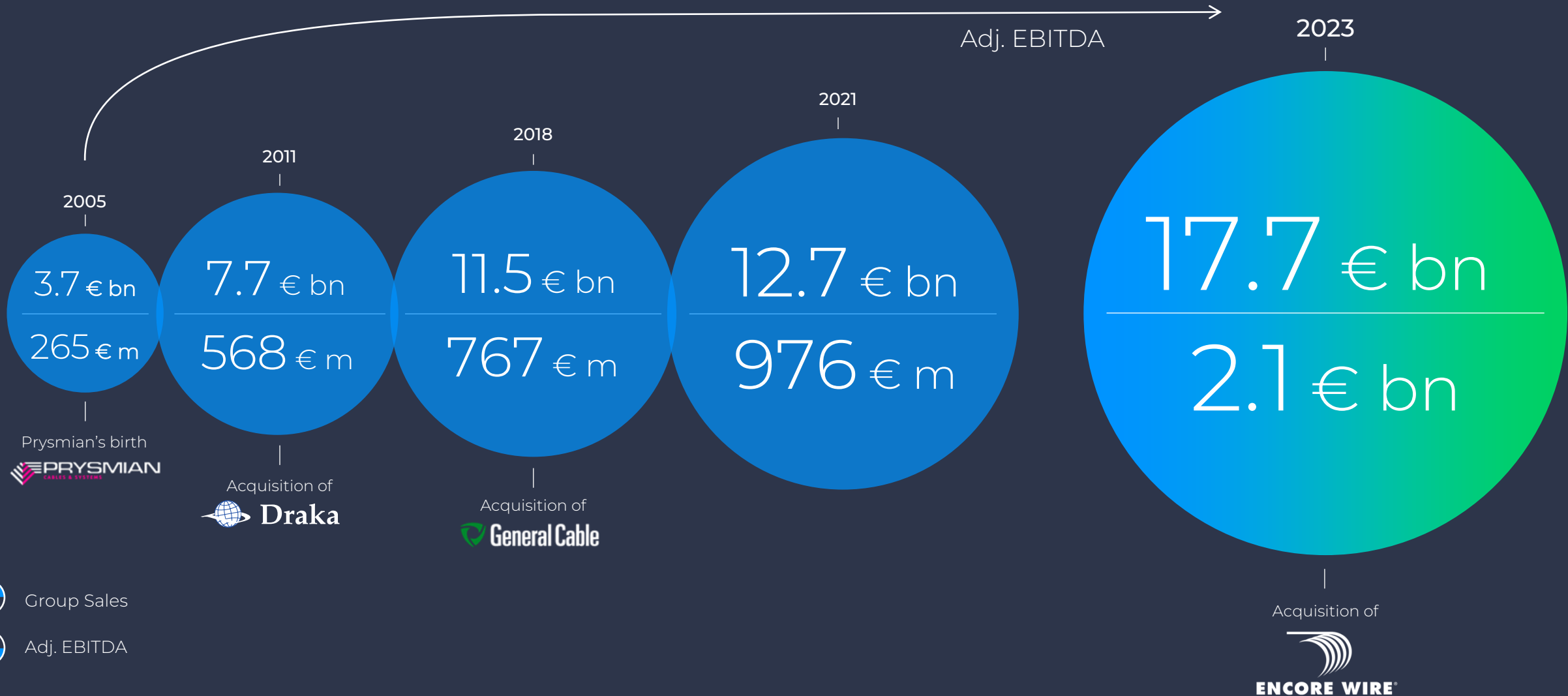
Key milestones of our journey



Prysmian's growth

A combination of M&A and organic growth

~8x



- Group Sales
- Adj. EBITDA

Our identity

We drive the flow of energy and information everywhere to enable and sustain human achievement.

Our vision and **mission**



Vision

Energy and information help communities develop. That's why it's so important that they're always available, and that they're supplied: *Effectively. Efficiently. Sustainably.*



Mission

We provide our customers with superior cable solutions based on state-of-the-art technology and consistent excellence in execution, ultimately delivering sustainable growth and profit.

Sharing our **values**



Drive

We aim to lead the **industry** evolution, combining our ability to develop **people and business**, in a clear direction while anticipating customer needs.



Trust

We want to create an environment of trust that leverages **diversity** and **collaboration**, where people are empowered to make decisions with **integrity**.



Simplicity

We strive to simplify anything we can, focusing on high **value generating activities** and timely decisions to boost our company results.

Our strategy – Connect to Lead

Capitalizing on our
leading positions

TODAY

Leading
cable player grown
through
market consolidation

**Connect,
to lead**

2027

Global
cabling solution provider
leading the energy
transition
and digital
transformation

**Winning in new
growth markets**

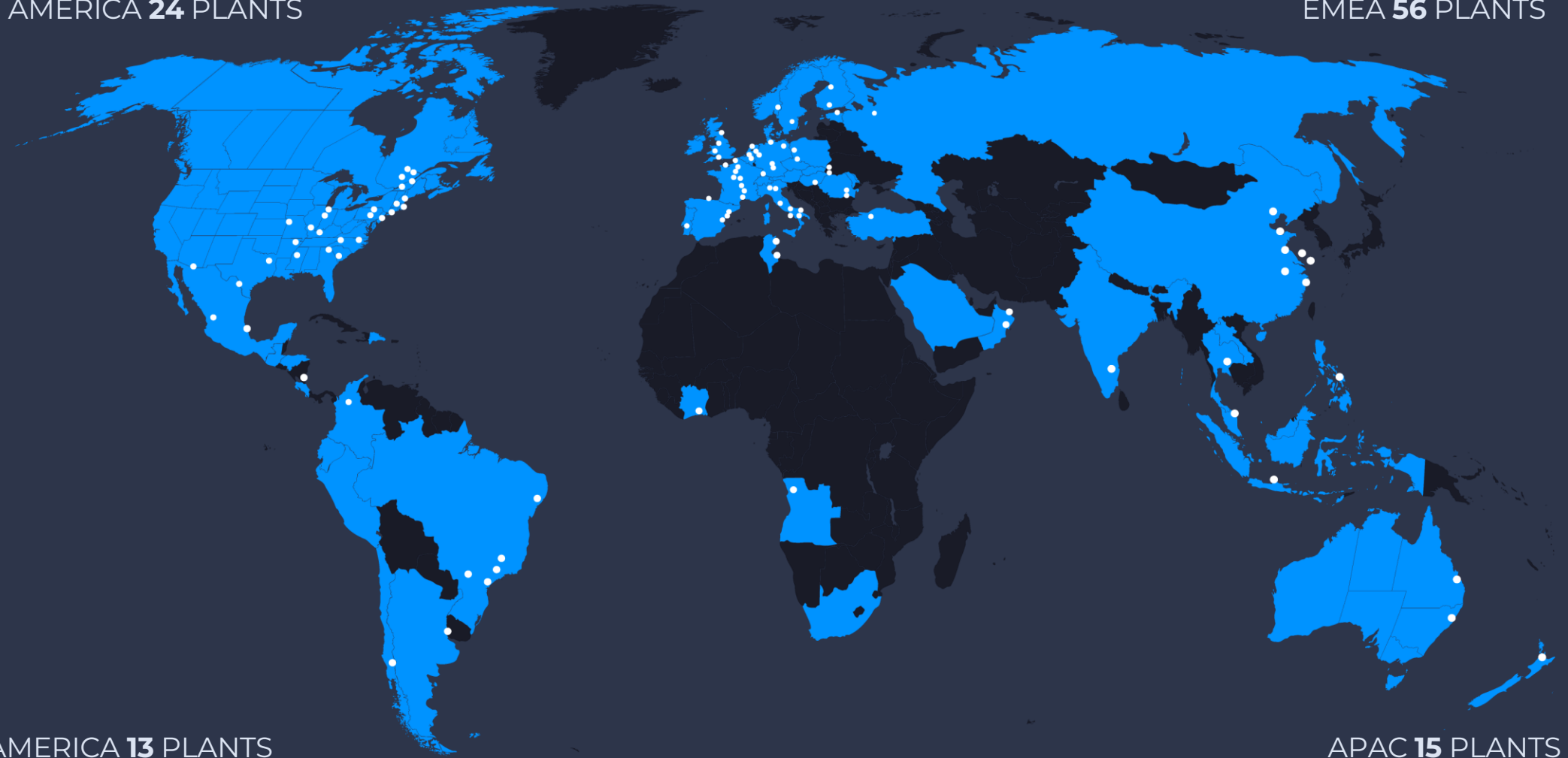
Global presence

NORTH AMERICA **24** PLANTS

EMEA **56** PLANTS









LATIN AMERICA **13** PLANTS

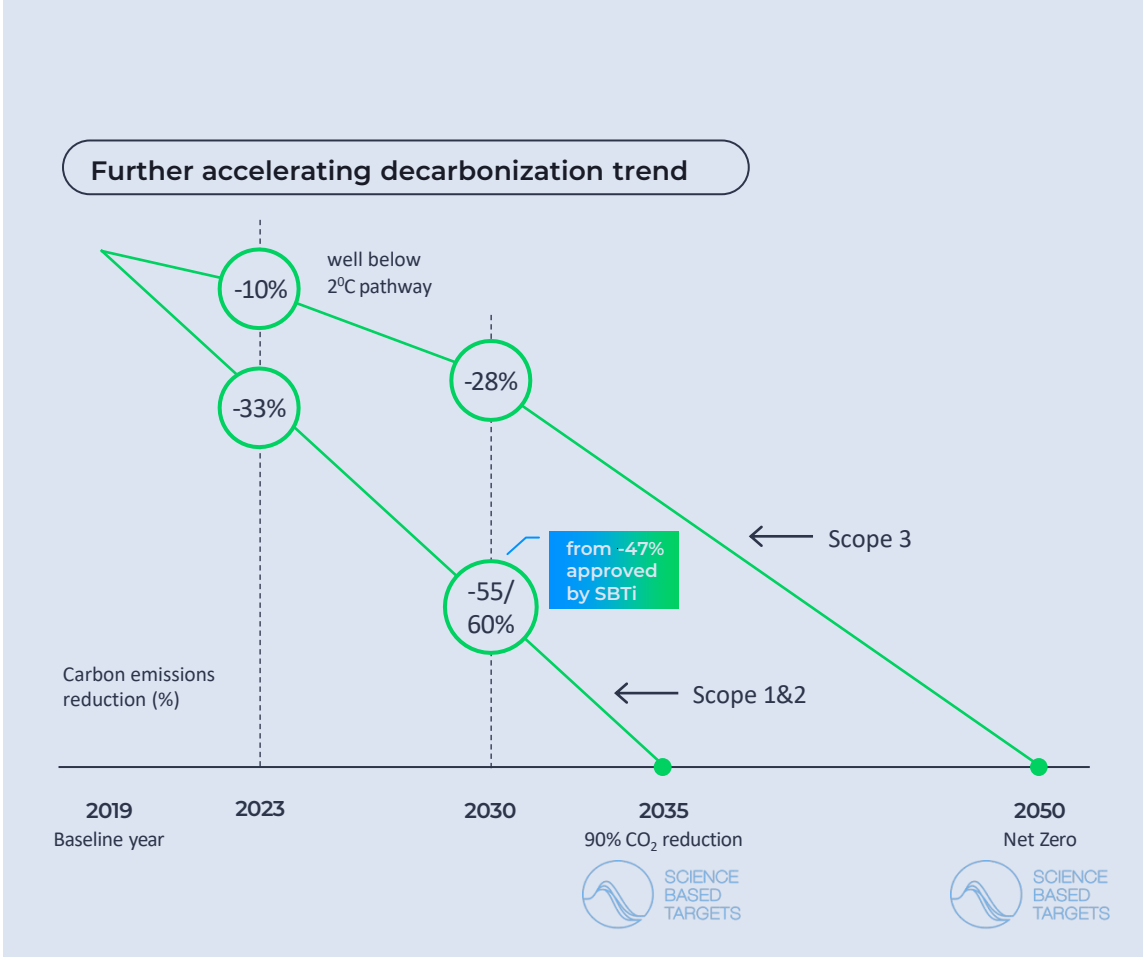
APAC **15** PLANTS



Sustainability

Our sustainability targets at a glance

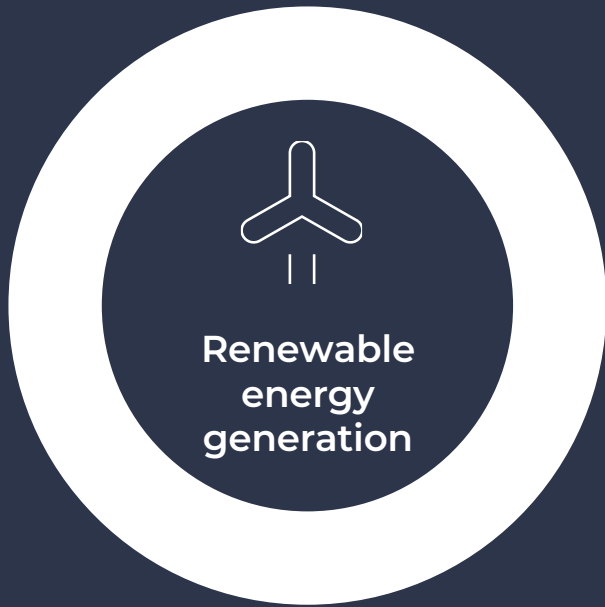
SDGs	KPI	Actual 2022	Actual 2023	Target 2027
	Enable access to green electricity to households	21 m	56 m	210 m
	Enable fast digital access to households	3 m	9 m	25 m
	% of reduction of Scope 1&2 GHG Emissions vs baseline 2019	-28%	-33%	-45%
	% of reduction of Scope 3 GHG Emissions vs baseline 2019	-7.5%	-10%	-23%
	% of revenues linked to sustainable products	30%	37%	60%
	% of recycled content on PE jacket and copper	10%	12.7%	19%
	% of Executive women	15.7%	18.8%	27%
	% of desk workers women hired	45%	46%	50%
	% of shareholders employee	37%	46%	45-50%



Our sustainability journey rooted in the past



Structural trends boosting the cable market



Renewable
energy
generation

4x

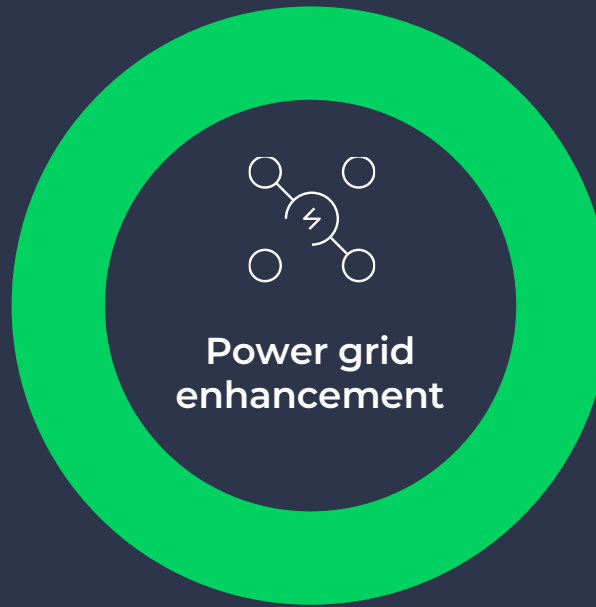
Solar and wind
capacity



Electrical
applications
growth

1.5x

Electricity
consumption



Power grid
enhancement

2x

Annual grid
investments



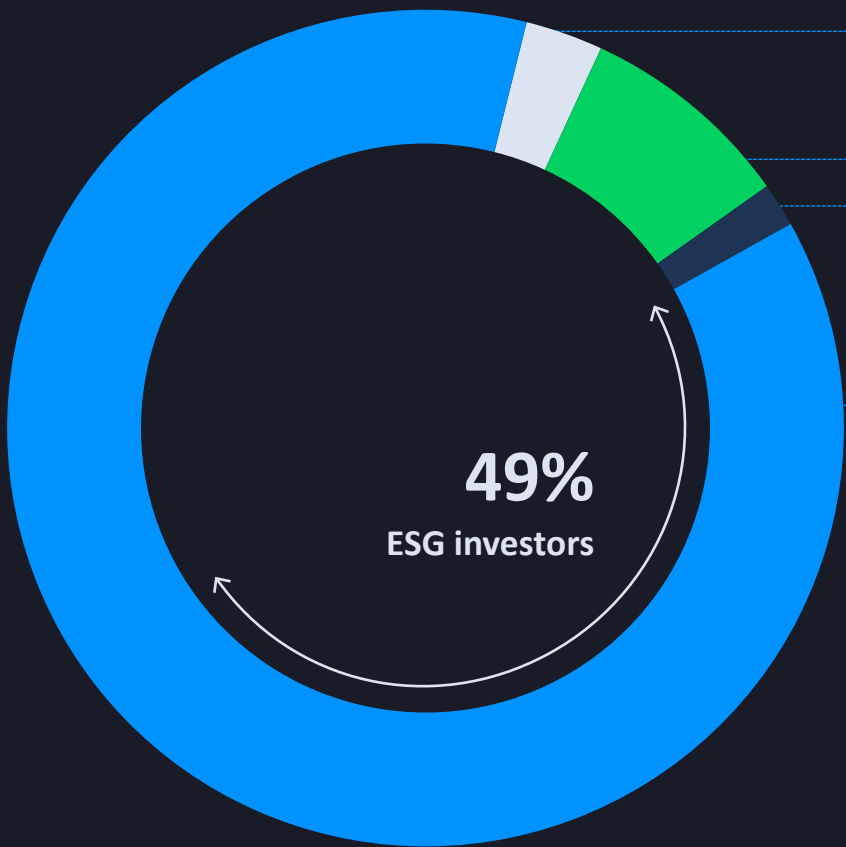
Digital
transformation

2.5x

Premises and
towers fiberised

A truly public company, based on inclusion

PRYSMIAN SHAREHOLDING STRUCTURE



3% Employees
incl. Management

8.1% Retail

1.4% Treasury shares

37.5% Institutional Investors

6.8% - BlackRock, Inc.

4.0% - T. Rowe Price Group, Inc.

3.8% - Crédit Agricole S.A.

3.4% - Sun Life Financial, Inc.

3.0% - FMR LLC

2.9% - UBS Group AG

2.9% - Vanguard Group Holdings

2.6% - Baillie Gifford & Co.

2.0% - Norges Bank Inv. Mngm. (NBIM)

INSTITUTIONAL INVESTORS



30% US

12% France

7% Italy

2% Sweden

28% UK

13% Rest of EU

4% Germany

4% Row

Our Social Ambitions

2030 SOCIAL AMBITION TARGETS

HEALTH & SAFETY

Injuries Index towards 0 (employees & contractors)

GENDER EQUALITY

50/50 in Recruiting of Desk Workers

30% of Women in Senior Leadership roles

25% of Women in the Total Workforce

+500 women in a fully dedicated STEM program

Zero Pay Gap Desk Workers

ETHNICITY INCLUSION

More than 30% of Executives from under-represented Nationalities ethnicities/origins

Local mentoring programs for 500 students coming from minorities-poverty

EMPOWER LOCAL COMMUNITIES

At least a project per year, with focus on developing countries and vulnerable communities

Local projects with donation of optic and electric cables

DIGITAL INCLUSION

Connecting 100% (over 30,000 of our employees) through global platforms, achieving a proper level of adoption

UPSELLING & ENGAGEMENT

40 yearly hours per capita of experienced learning for all employees

More than 25% of employees involved in mobility/growth experience every year

50% of employees as stable shareholders through share ownership plans (YES)

Higher than 80% response rate o Engagement Survey

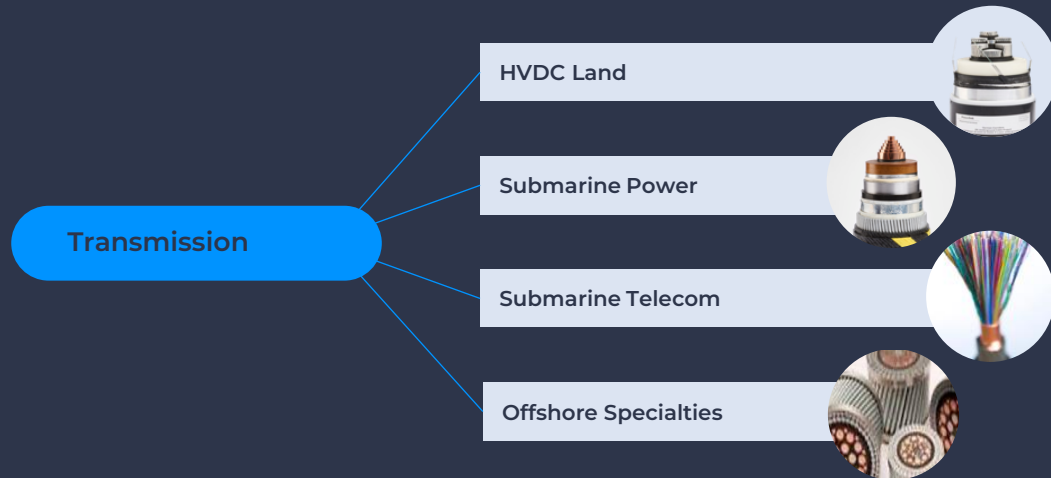
Leadership Impact Index improved to 70-80%

Transmission



We design, produce and install

**high and extra high voltage cables and systems
for the underground and submarine power transmission**
directly from power stations to primary distribution grids.



The largest state of the art vessels fleet in the industry

Best of class vessels and equipment.

Extended project versatility.

Deep water installation capability up to 3.000 m.

Shallow water and near shore installation solutions.



8 Cable-laying
ships by 2027

Power Grid



Prysmian Power Grid solutions help grid operators and utilities, industrial companies, and installers transmit and distribute the energy that powers every aspect of our world. We design, produce and install High, Medium and Low Voltage underground cable systems, and Overhead Transmission Lines, Network Components, value added engineering and Asset Monitoring solutions and services. We are unmatched in our overall manufacturing and installation capabilities, and have an unwavering commitment to R&D.

Main clients: TSOs (Transmission System Operators), DSOs (Distribution System Operators), Utilities.
In some selected cases also EPCs and Installers

The history of the modern cable industry begins in 1932 with Oil Filled power cable 1x 130 mm² – 60 kV AC (Transmission & Power Grid).

Note: In several cases Transmission and Power Grid overlap when it comes to Innovation.



1960	Cable accessories up to 400 kV AC and Power cables with EPR insulation (Transmission & Power Grid)
2006/ 2016	P-Laser technology for MV & HV cables (Transmission & Power Grid)
2009	PRY-CAM technology for Partial Discharges measurement (Transmission & Power Grid)
2018	E3X high emissivity advanced technology for overhead lines (Power Grid)
2022	SF6-free terminations (Transmission & Power Grid) Elaspeed-S joints with integrated sensors for voltage detection, temperature and partial discharge measurement (Power Grid) E3X Robot for overhead lines (Power Grid)

Electrification



Prysmian's Electrification Business Unit is a crucial pillar in the decarbonization effort and a significant step towards achieving zero-emission goals. Prysmian's role is to lead the energy transition with innovative cable solutions.

Applications: Includes industrial production, transportation, logistics, and building heating/cooling2.

BU's

Industrial & Construction

Specialties

Industrial, Construction and Data Centers

Renewables and OEMs

MARKETS SERVED



2018

CPR Low Voltage Cables

2021

Prysmian PRYSOLAR cables featuring WET-I 1500 testing protocol, first in the industry to certify long term resistance in water for DC solar cables

2021

OMHERO, monitoring solution for electricians and homeowners to improve functionality, safety and energy efficiency of electrical installations in homes

Digital solutions



5,000
people

Worldwide.
With experts ready
for every project.



50+
countries

We're uniquely placed
to serve our customers,
wherever they are.



31 manufacturing
plants

ensuring we maintain
some of the industry's
shortest lead times.



11 R&D
centres

Innovation and excellence –
across every aspect of our
business.

We provide the widest range of fibre optic cable, accessories and connectivity equipment for ultrafast broadband and 5G infrastructure. We're enabling the simultaneous transmission of data and power. We're facilitating high-speed connectivity in the core network, within datacentres or at the edge. And we're ensuring systems remain stable, interoperable and secure.

Main customers: Telecom operators (Incumbent and AltNet), OTTs, datacentre operators, wholesalers, resellers and OEMs

Sirocco^{EXTREME}

These cables combine with BendBright™ XS 180 µm fibre and pico tube technology for world-record cable diameters and fibre densities.

The smallest microduct cables available on the market.



BendBright™

XS 180 µm

The world's smallest fibre.



FlexRibbon™

Prysmian's FlexRibbon™ technology bundles the maximum number of fibres within the smallest possible cable, for optimal fibre density and duct tape space utilisation.

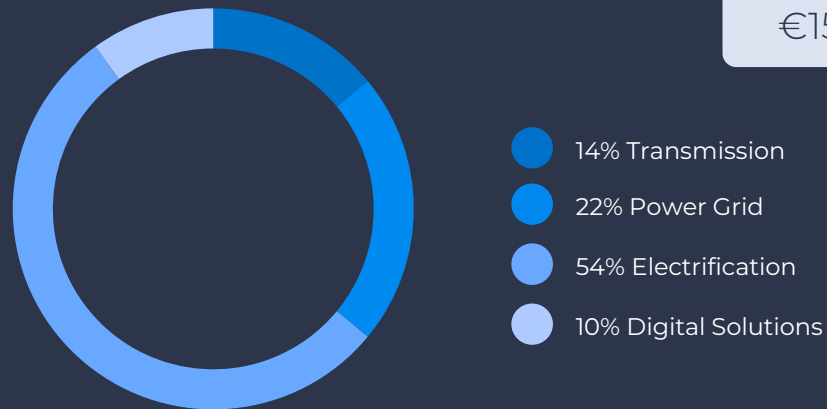
Unmatched fibre density. The best of loose fibre and flat ribbon combined.



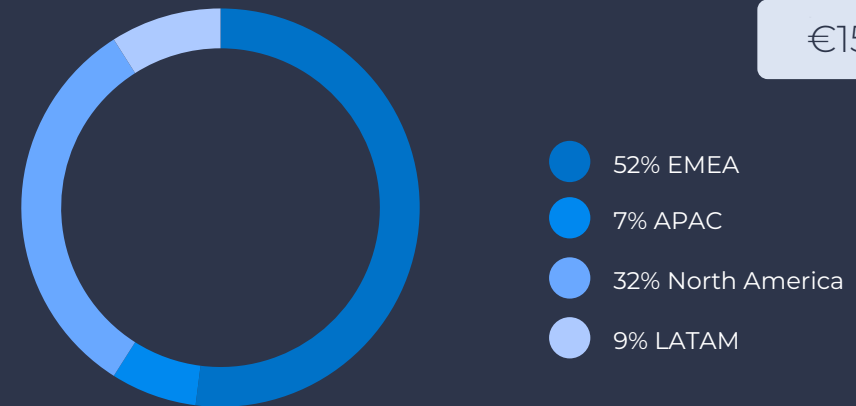
Prysmian at glance

2023 Financial Results

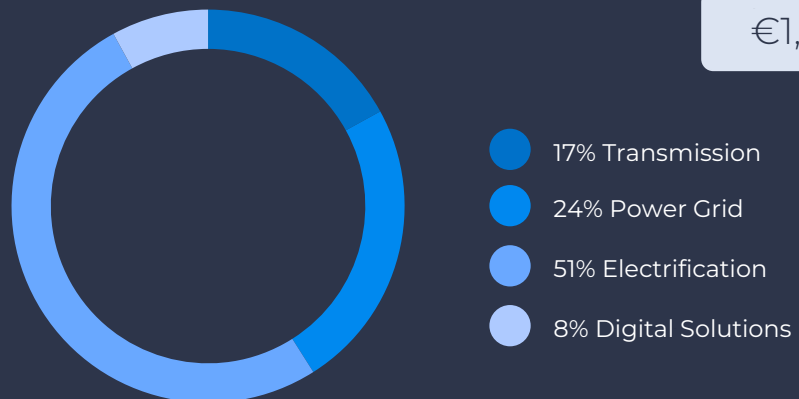
SALES BREAKDOWN BY BUSINESS



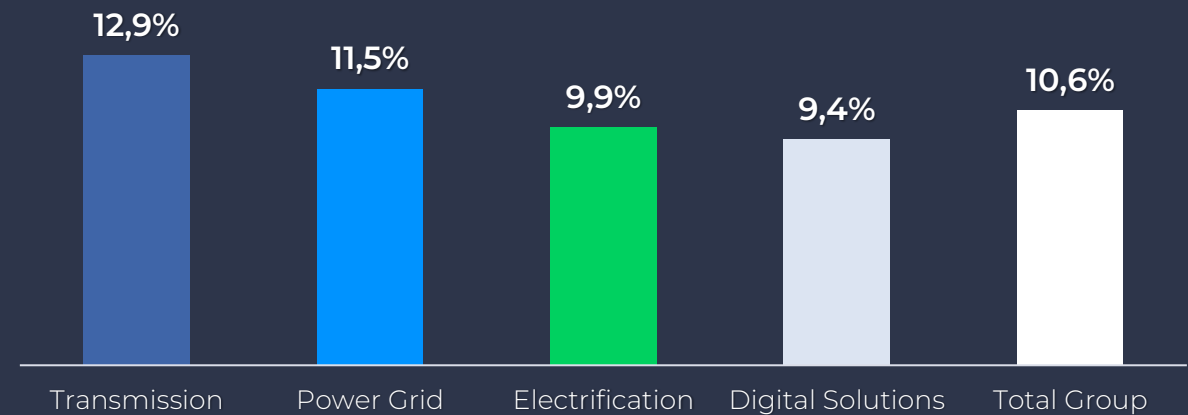
SALES BREAKDOWN BY GEOGRAPHY



Adj. EBITDA BY BUSINESS



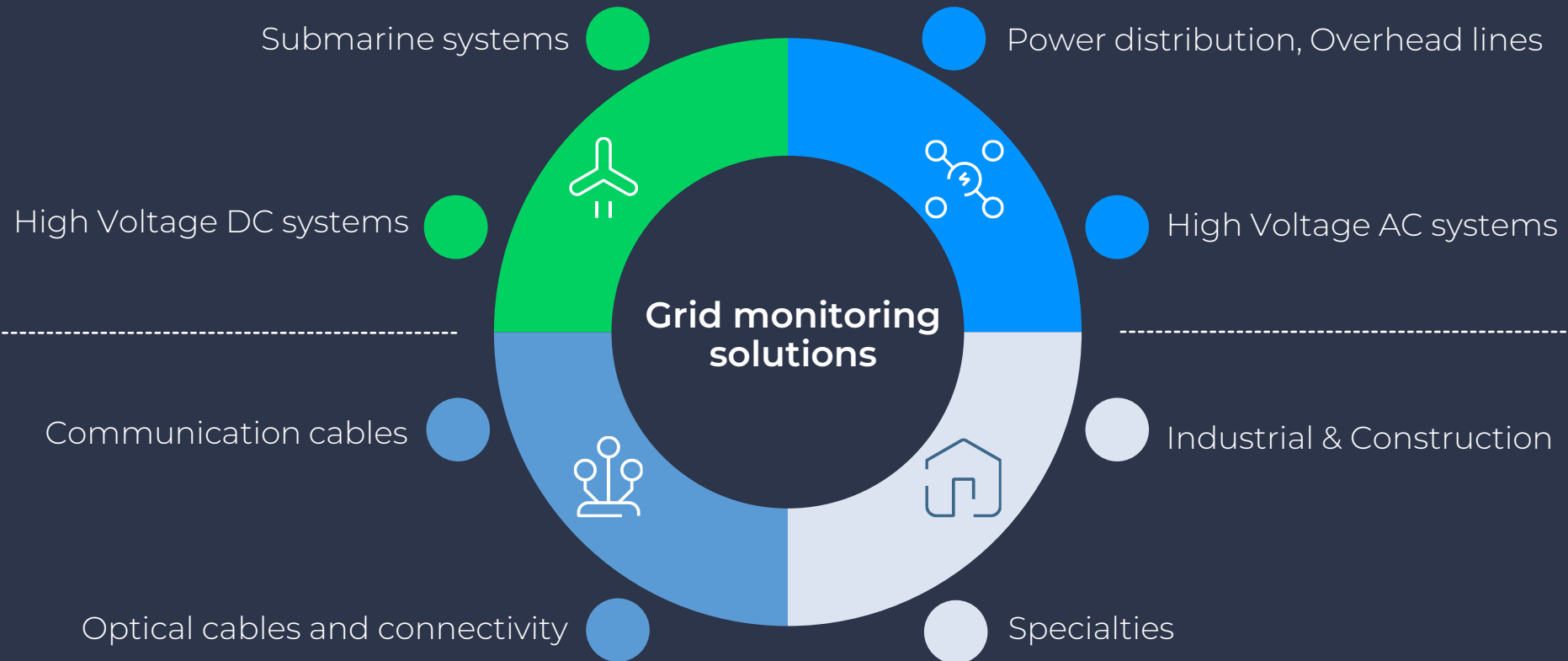
Adj. EBITDA MARGIN



Capturing market trends

Renewable energy generation

Power grid enhancement



Digital transformation

Electrical applications growth

Energy landscape

TRANSMISSION 

POWER GRID 

ELECTRIFICATION 



Generation



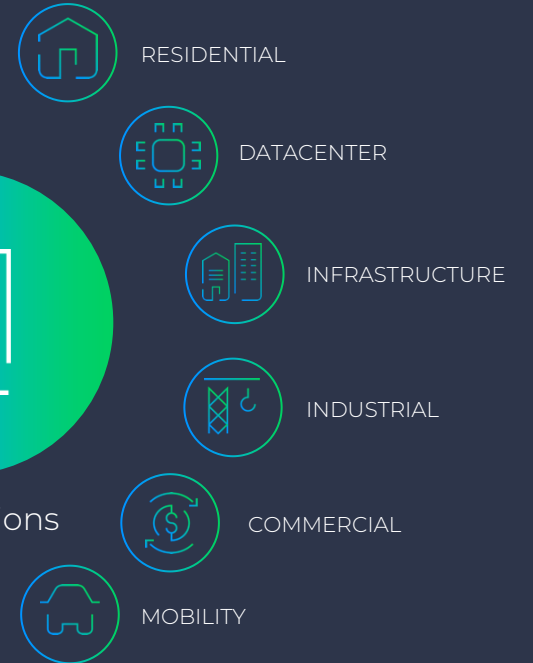
Transmission
and subsea land



Distribution



Applications



Generation and transmission

Distribution

Applications

Champions of Innovation



2018

E3X, the first heat-dissipating coating technology for overhead conductors



2020

Sirocco HD and Extreme, the highest fibre density cable available



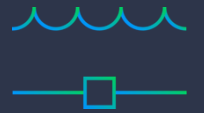
2021

Prysmian PRYSOLAR, first cables in the industry certified for long term resistance in water



2023

Guinness World Record for the 1,400 km of cabling interconnection, including 1,250 km of submarine route



2024

Record breaking submarine cable installation at 2,150 m water depth

New Organization



Corporate Governance

Board of auditors

- Stefano Sarubbi**
CHAIRMAN OF THE BOARD OF STATUTORY AUDITORS
- Laura Gualtieri**
STANDING AUDITOR
- Roberto Capone**
STANDING AUDITOR
- Vieri Chimenti**
ALTERNATE AUDITOR
- Stefano Rossetti**
ALTERNATE AUDITOR

- CRC**
Control & Risks Committee
- RNC**
Remunerations & Nominations Committee
- SC**
Sustainability Committee

Board of directors

	INDEPENDENT	NON-EXECUTIVE	RNC	SC	CRC
Francesco Gori CHAIRMAN & INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●	●		
Valerio Battista VICE CHAIRMAN & NON-EXECUTIVE DIRECTOR		●			
Massimo Battaini GROUP CHIEF EXECUTIVE OFFICER & GENERAL MANAGER					
Emma Marcegaglia INDEPENDENT NON-EXECUTIVE DIRECTOR & LEAD INDEPENDENT DIRECTOR	●	●		●	
Paolo Amato INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●			●
Jaska de Bakker INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●			●
Pier Francesco Facchini GROUP CHIEF FINANCIAL OFFICER EXECUTIVE DIRECTOR					
Ines Kolmsee INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●		●	
Tarak Mehta INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●			●
Richard Palmer INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●	●		
Susannah Stewart INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●		●	
Annalisa Stupenengo INDEPENDENT NON-EXECUTIVE DIRECTOR	●	●	●		



prysmian.com