

“TECHNOLOGY FOR HUMAN BEINGS”: THE 2ND EDITION OF THE PRIZE FOR THE THESIS COMPETITION PROMOTED BY PRYSMIAN AND HUMAN FOUNDATION HAS ENDED

SIX YOUNG STUDENTS AWARDED FOR THEIR DEGREE THESIS ON NEW TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT

Milan, 3 April 2017 – The second edition of “**Technology for Human Beings**”, the degree thesis competition aimed at students of Bachelor’s and Master’s degree courses in engineering, physics and materials science launched by **Prysmian Group**, world leader in the energy and telecom cable systems industry, in partnership with **Human Foundation**, which operates in the social innovation field, has ended.

Developed within the framework of Prysmian’s Sustainability Plan and inspired to the UN Sustainable Development Goals, the contest focuses on the applicability of new technologies for sustainable development. Out of the **43 theses received**, assessed on the basis of criteria of their originality and quality of research, six (three Bachelor’s degree and 3 Master’s degree theses) received awards today during the Annual Meeting of Human Foundation, held in Rome at Fondazione Esclusiva. The theses have been selected by a **Commission** made up of Attilio Citterio, Professor at the Polytechnic of Milan, “Giulio Natta” Department of Chemistry, Materials and Chemical Engineering; Marcelo Andrade, Prysmian Group Research & Development SVP; Roberto Galimberti, Vice President of Human Foundation and electronic engineering expert, and former lecturer of IT and telecommunications at the Polytechnic of Milan.

The young **winners of the competition** come from universities throughout Italy: for the Bachelor degree category, the winners were: Natalia Scarcelli (first place, University of Calabria, Cosenza), Eugenio Roberti (University of Tor Vergata, Rome) and Luca Longoni (University of Milano-Bicocca, Milan); for the Master degree’s category, the winners were: Simone Ghio (first place, Polytechnic University of Turin), Nicola Viafora (University of Padua) and Luca Buono (University of Palermo). All six of the students selected received a cash prize, and the top students in each category were also offered a six-month internship at Prysmian.

“After the success of the first edition, we are extremely satisfied with the results achieved this year, in terms of both the number of candidates — nearly twice last year’s level — and the quality of the submissions,” commented Lorenzo Caruso, Business and Corporate Communications Director, Prysmian Group. “This edition of the competition was extended to a greater number of disciplines, so as to offer opportunities to more students and thus recognize innovative studies of sustainable technologies related to the fields of application in which we operate.”

Bartolomeo D’Agostino, among the winners of the first edition of the competition, now works in Milan on the Cable Design team based at the Research and Development headquarters. “This competition represents an important opportunity to put our skills and abilities into practice,” he commented, “as well as a path towards employment at a company that has a strong international and multicultural orientation, but that above all is a model in terms of corporate sustainability practices.”

“We are particularly proud to have continued this important project for the second year together with Prysmian,” stated Giovanna Melandri, President of Human Foundation. “Technology for Human Beings allows us to provide Italy’s most talented graduates not only with recognition in the tangible form of a prize that they can invest in their futures, but also a chance at a learning opportunity at a major company of the calibre of Prysmian.”

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €7.5 billion in 2016, 21,000 employees across 50 countries and 82 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

Human Foundation

Human Foundation was formed in 2012 to promote social innovation and support social enterprises and social finance. It aims at connecting Italian philanthropy with the major international Foundations and promotes human development. Human Foundation is committed to disseminating tools such as Social Impact Funds and Social Impact Bonds to strengthen the role of social enterprises, which are an irreplaceable instrument for ensuring cohesion and building new social economy models. A middle-ground between profit and non-profit, the Human Foundation seeks to supersede the state-market dichotomous model and find a new paradigm centered around the creation of social value.

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