



INAUGURATION OF PRYSMIAN'S TRAINING CENTER AT THE NEW HEADQUARTERS

IT WILL HOST THE COURSES OF THE CORPORATE UNIVERSITY **P**RYSMIAN GROUP **A**CADEMY, SET UP IN **2012**, WHICH HAS TRAINED OVER **1**,**500** PROFESSIONALS

Milan, 20 April 2017 – Prysmian Group, world leader in the energy and telecom cable systems industry, inaugurated its **Training Center** at the **new Milan headquarters**. With more than 1,000 attendees and a total of 150 training days planned for this year alone, its new classrooms will host the courses of the **Prysmian Group Academy**, the Group's corporate university created in 2012 in collaboration with the SDA Bocconi School of Management for managerial training.

Two classrooms will host the courses of the major departments into which the Academy is organised: the **School of Management**, which aims at strengthening leadership and management skills, and the **Professional School**, aimed at developing and strengthening technical skills through their transfer from the most senior staff to their younger counterparts.

To date, five years since its creation, **over 1,500 individuals of various nationalities received training from 50 SDA Bocconi faculty members**, and professors from some of the world's foremost business schools, as well as over 180 senior employees who, as teachers, made their know-how and expertise available to the company.

The Training Center is located at the Prysmian Group's new headquarters in Milan's historic manufacturing district, Bicocca, and embraces sustainability and smart working as two fundamental concepts. The Milan Academy follows on the opening of the **Manufacturing Academy** inaugurated in 2016 at the plant in Mudanya, Turkey, whereas the Product, Innovation & Technology Academy in Lexington, USA, is scheduled to be opened by year-end.

"We are extremely proud to have inaugurated the Training Center at our new headquarters," stated Fabrizio Rutschmann, SVP HR & Organization at Prysmian Group. "This is a further step forwards in our **strategy of developing our human capital**, which represents a valuable, essential resource for the Group."

Prysmian, one of the first large Italian companies to found its own school dedicated to managerial and professional training, confirms its standing as a major innovator in the field of company training. The Academy is a concrete tool for sharing managerial and technical best practices. Thanks to its international nature, it fosters an **innovative**, **entrepreneurial approach to business** and a shared spirit of diversity and integration. In addition, the spread of a common, long-term strategic direction encourages employee engagement from a sustainable perspective of talent growth within the organisation.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €7.5 billion in 2016, 21,000 employees across 50 countries and 82 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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