



PRESS RELEASE

PRYSMIAN GROUP AT MIDDLE EAST ELECTRICITY 2018

THE GROUP SHOWCASES ITS FULL RANGE OF CABLES, INCLUDING STATE-OF-THE-ART SOLUTIONS FOR CONSTRUCTION, POWER TRANSMISSION AND INDUSTRIAL APPLICATIONS

PRYSMIAN TO SUPPLY MORE THAN 400 KM OF FP CABLES FOR THE ROYAL ATLANTIS RESORT IN DUBAI

Milan, 5 March 2018 – Prysmian Group, world leader in the energy and telecom cable systems industry, will showcase state-of-the-art technologies at Middle East Electricity 2018, the electrical industry's largest show in the Middle East, taking place in Dubai from March 6 to 8, 2018 (booth F20, Hall 8).

The Group's product portfolio at MEE 2018 will focus on the full range of state-of-the-art cable solutions including a variety of Industrial applications (Multi Media Solutions, Elevator, Network Components and Railways), as well as Fire Performance Cables for the Construction industry, rubber cables for Heavy Duty applications, TECSUN cables for use in solar power parks, HV and EHV underground and submarine cable systems and innovative specialties such as the PRY-CAM Partial Discharge (PD) testing system.

PRY-CAM is the Group's exclusive and revolutionary technology for condition assessment and asset management that allows on-line, accurate and reliable PD measurements, diagnosis and defect localization, to get in-depth information on assets' conditions and helps assets owners to increase uptime, asset longevity and safety, while reducing maintenance costs and risks.

"Middle East Electricity 2018 is an excellent opportunity to showcase the Group's expertise in the GCC (Gulf Cooperation Council) Region and to reinforce our strong presence in the Middle East, an important area for the Company's expansion strategy," said Antonio Chiantore, General Manager for the Group's Middle East. "Prysmian has carried out and continues to implement several strategic cable projects that contribute to the further development and improvement the GCC Region's power network and infrastructures," he added.

Prysmian has just announced the acquisition of an important contract worth approximately € 3 million to supply FP cables that will be installed in the new luxury Royal Atlantis Resort on Palm Jumeirah (Dubai). The scope of this new contract consists of over 400 km of FP cables, both FPPLUS and FP400 cables, which ensure power supply and fire alarm system operation during a fire and offer extended fire survival times, coupled with low flame spread and very low emission of smoke and dangerous gases in the event of a fire.

In addition, the Group has recently announced also the acquisition of a new contract worth approximately € 80 million with EWA (Electricity and Water Authority) in Bahrain to develop a new 400 kV cable circuit. This project is part of EWA's strategic 400 kV Transmission Development programme and adds a crucial link to Bahrain's power grid. It is also the first 400 kV XLPE submarine cable to be installed in the GCC Region and follows a previous contract awarded to Prysmian by the Gulf Cooperation Council Interconnection Authority (GCCIA) for a 400 kV HVAC oil-filled cable submarine interconnection between Saudi Arabia and Bahrain.

Among the particularly noticeable landmark buildings where Prysmian FP cables have been installed around the world, the Louvre Abu Dhabi and the Burj Khalifa in Dubai - the world's tallest building - are the Group's flagship projects in the Region.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With nearly 140 years of experience, sales of over €7.9 billion in 2017, 21,000 employees across 50 countries and 82 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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