

PRESS RELEASE

PRYSMIAN READY TO OFFER THE WIDEST RANGE OF CABLES COMPLIANT WITH THE NEW EUROPEAN CONSTRUCTION PRODUCTS REGULATION (CPR)

HIGH QUALITY, SAFETY, SUSTAINABILITY TO DISTINGUISH THE NEW RANGE OF PRODUCTS

CEO VALERIO BATTISTA: CPR IS A UNIQUE TURNING POINT TO ENHANCE THE LEVEL OF QUALITY IN THE EUROPEAN MARKET, AND WE ARE READY TO LEAD THE INDUSTRY CHANGE

Milan, 11 July 2016 - Prysmian Group, world leader in the energy and telecom cable systems industry, is ready to offer the market the widest range of energy and telecommunications cables compliant with the European Construction Products Regulation (CPR), continuing to support its customers through the supply of innovative and technologically advanced solutions.

CPR covers any cable product intended to be incorporated in construction works, and subject to performance requirements on reaction and/or resistance to fire. June 10, 2016 was the Date of Applicability of this harmonised standard, with date of the end of the co-existence period set on July 1, 2017. Prysmian is ready to support its customers during this delicate transition period providing the required capabilities for fire testing, products positioning and materials development. The Group has been investing since years in higher added-value products, and has developed a full range of high performance cables that are fully compliant with the requirements of CPR in the different European Countries.

"CPR is a unique turning point to enhance the level of safety and quality in the European cable market", states Valerio Battista, CEO Prysmian Group. "This regulation will guarantee for any cable product intended to be used in construction works a certain level of performance in relation to their reaction to fire, resistance to fire and release of dangerous substances".

Consistency and reliability of information about cable's performance are ensured by the Declaration of Performance and CE marking that will be associated to each cable.

To inform and help its customers in all steps of this important milestone in the industry, Prysmian has developed and launched a dedicated website and communications campaign addressed to decision makers, specifiers, professionals and of course its customers. These tools will help delivering correct and complete information regarding safer cables and CPR, to ensure a smooth transition in all countries for all the supply chain, so to be informed about EU and local developments, and well positioned to cooperate with authorities and business partners.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales of about €7.5 billion in 2015, over 19,000 employees across 50 countries and 88 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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