

**PRYSMIAN, SUPER SAFE ECO-SUSTAINABLE CABLES FOR EXPO 2015 SITE.**

**CONTRACT TO WIRE THE SITE FOR THE PAVILIONS.**

Milan, 09-01-2014. Prysmian Group, world leader in the energy and telecom cables and systems industry, has been awarded a contract to wire the site hosting the services and structures of the Milan Universal Exposition, the so-called "Piastra" (core) of Expo 2015. The Group will supply special fire-safety and eco-friendly cables.

The site, next to the new Milan Trade Fair Complex located in Rho-Pero, will house not only the exhibition space of participating countries, but also the themed pavilions, the structures for major events and the service facilities.

"The Prysmian Group's involvement in this prestigious project for Expo 2015 is thanks to its technical expertise, quality and ability to deliver customised, high-performance solutions, in confirmation of its market leadership" said Stefano Bulletti, Chief Executive Officer of Prysmian Italy.

The contract, awarded by the German multinational Billfinger Sielv Facility Management, involves supplying 50 km of medium voltage P-Laser cables, a high-performance eco-friendly product made with recyclable raw materials, allowing the environmental impact of networks to be reduced while raising their efficiency and power transmission capacity. In addition to P-Laser, Prysmian Group will also supply 300 km of low voltage cables from its Afumex range, which, in the event of fire, combine reduced flame spread with very low emission of irritant and corrosive gases. All these cables, which will be manufactured at the Group's Pignataro and Giovinazzo plants in Italy, will be delivered by the end of 2014.

In the run-up to Expo 2015, Prysmian Group has recently won a contract to supply special fire-safety, eco-friendly power distribution cables for the Isozaki Tower, under construction in the new Citylife district of Milan, and contracts to supply low and medium voltage Afumex cables for installation along the new stretches of the BreBeMi motorway, between Milan and Brescia, and of the Pedemontana Lombarda motorway, a major piece of road infrastructure that will connect the five provinces of Bergamo, Monza-Brianza, Milan, Como, and Varese.

**Prysmian Group**

Prysmian Group is the world leader in the energy and telecom cables and systems industry. With over 130 years of experience, sales of some €8 billion in 2012, about 20,000 employees in 50 countries and 91 plants, the Group is strongly positioned in high-tech markets and offers the widest range of products, services, technologies and know-how. In the Energy sector, Prysmian Group operates in the business of underground and submarine power transmission cables and systems, special cables for applications in many different industrial sectors and medium and low voltage cables for the construction and infrastructure industry. In the Telecom sector, the Group manufactures cables and accessories for the voice, video and data transmission industry, offering a complete range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

**Media Relations**

Lorenzo Caruso  
Corporate and Business Communications Director  
Ph. 0039 02 6449.1  
lorenzo.caruso@prysmiangroup.com

**Investor Relations**

Luca Caserta  
Investor Relations Director  
Ph. 0039 02 6449.1  
luca.caserta@prysmiangroup.com