

PRESS RELEASE

**PRYSMIAN AND HUMAN FOUNDATION LAUNCH THE
"TECHNOLOGY FOR HUMAN BEINGS" DEGREE THESIS COMPETITION.**

**AIMED AT STUDENTS IN ENGINEERING AND PHYSICS FACULTIES, THE COMPETITION FOCUSES
ON TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT.**

Milan, 23 May 2014. Prysmian Group, world leader in the energy and telecom cable systems industry, in partnership with Human Foundation, which operates in the social innovation field, is promoting the "Technology for Human Beings" degree thesis competition, aimed at students on three-year and master's degree courses in Italian engineering and physics faculties.

The competition, which is aimed particularly at students who have focused on the applicability of new technologies for sustainable development and who analyse such topics from a technical standpoint and in terms of their application in developing contexts and countries, will result in a prize being awarded to a maximum of six degree theses.

A Scientific Committee will select three short-degree and three master's degree theses, written in Italian or English, which have already been presented in the twelve months prior to the competition or are to be presented by September 2014. Cash prizes are provided for the six winning theses, plus a six-month internship in Prysmian for the top winners in each category.

The final awards ceremony will take place during the Human Foundation's Annual Meeting on 27 October 2014.

The Scientific Committee evaluating the theses will be made up of experts nominated by the Prysmian Group and Human Foundation and presided over by Cristiana Scelza, Prysmian Group Energy Research and Development Director, Roberto Galimberti, Vice President of Human Foundation and an expert in electronic engineering, who was previously a lecturer in Informatics and Telecommunications at the Politechnic of Milan, and by Bruno Castellini, a Director of Human Foundation and an expert in Market and Company Law.

Within a context of socially responsible commitment linked to the area in which it operates, with this competition the Prysmian Group wishes to promote innovative research into sustainable technologies linked to the fields of application of its own business, offering an economic and concrete training opportunity to young people who distinguish themselves in these fields.

The competition rules can be viewed on www.prysmiangroup.com and www.humanfoundation.it.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cables and systems industry. With more than 130 years of experience, sales of €7 billion in 2013, about 19,000 employees across 50 countries and 91 plants, the Group is strongly positioned in high-tech markets and offers the widest range of products, services, technologies and know-how. In the Energy sector, Prysmian Group operates in the business of underground and submarine power transmission cables and systems, special cables for applications in many different industrial sectors and medium and low voltage cables for the construction and infrastructure industry. In the Telecom sector, the Group manufactures cables and accessories for the voice, video and data transmission industry, offering a complete range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Milan Stock Exchange in the FTSE MIB index.

Human Foundation

Human Foundation was formed in 2012 to promote social innovation and support social enterprises and social finance. It aims at connecting Italian philanthropy with the major international Foundations and promotes human development. Human Foundation is committed to disseminating tools such as Social Impact Funds and Social Impact Bonds to strengthen the role of social enterprises, which are an irreplaceable instrument for ensuring cohesion and building new social economy models. A middle-ground between profit and non-profit, the Human Foundation seeks to supersede the state-market dichotomous model and find a new paradigm centered around the creation of social value.

Prysmian Group

Lorenzo Caruso
Corporate and Business Communications Director
Ph. 0039 02 6449.1
lorenzo.caruso@prysmiangroup.com

Human Foundation

Luciana Cimino
Press and Communication Officer
Ph. 0039 06 3243000
l.cimino@humanfoundation.it