

PRESS RELEASE

**PRYSMIAN ENDORSES THE EUROPACABLE INDUSTRY CHARTER
AS A FORMAL COMMITMENT TO DEFEND QUALITY STANDARDS IN THE CABLE INDUSTRY**

Milan, 20 July 2015. Prysmian Group, world leader in the energy and telecom cable systems industry announces the endorsement of the Europacable Industry Charter, a document that expresses a collective commitment to our shared principles and objectives of ethical, sustainable and high-quality cable development and manufacturing.

The Industry Charter is a formal expression of Europacable members' acknowledgement of the need to meet the demands of business stakeholders, while at the same time defending the interests of their employees, their customers, the wider community and the environment, with a strong commitment not only to meeting the basic requirements of the law, but also about expecting to take a proactive role in monitoring and evaluating emerging issues and finding innovative solutions that seek to exceed the minimum requirements.

The Charter was presented to Europacable members for signing on the occasion of the Europacable General Assembly back in late April 2015 and now that members have signed it and committed to fulfil the principles contained in the Charter, Europacable has launched it publicly.

Valerio Battista, Chairman & CEO of Prysmian Group and President of Europacable, declared: "Wire and cable products are essential to reliable, sustainable, affordable and publicly acceptable electricity and data transmission and Europacable member companies are global technology leaders in these sectors. We, as Europacable members, are committed to raise awareness and to elevate and defend quality and standards against the increasingly growing threat of substandard products. The Europacable Industry Charter is the expression of our collective commitment to shared principles and objectives of ethical, sustainable and high-quality cable development and manufacturing. By signing the Europacable Industry Charter we all accept to behave as responsible and quality-driven wire and cable manufacturers, as a sign of guarantee also for our customers."

Europacable gathers approximately 85% of the European wire and cable industry including the largest cable makers in the world. The production scope of its members covers the full range of insulated wires and cables, including energy, industrial, building, automotive, special application, metallic and optical fibre data and telecommunications wires and cables, as well as winding wires and medium voltage accessories. Europacable represents the wire and cable industry in EU policy debates as trusted source of technical information on wire and cable products, actively engaged in standardization processes and committed to increase the visibility of the European wire and cable industry.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With more than 130 years of experience, sales of nearly €7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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