

PRESS RELEASE**PRYSMIAN: FESTIVITIES OF LIGHT AND SOLIDARITY**

Milan, 6th December 2024 - This year, Prysmian is lighting up the holidays with a special project that combines tradition and solidarity. In addition to the lighting of the Christmas tree in Piazza San Fedele, illuminations along Viale Fulvio Testi up to the tower overlooking the Bicocca headquarters and a video inspired by the famous Milanese saying "Milano l'è semper un gran Milan", Prysmian will undertake an important solidarity initiative.

This year's light installations aim to connect the Bicocca district to the center of Milan, creating a path of light that unites the city and its people. During the holiday season, Prysmian will make a significant donation to support the less fortunate, helping families in need, improving their quality of life, and bringing a bit of light into the homes of those living in difficult situations.

The donations will be allocated to two entities:

- "Banco dell'Energia", a foundation established with the goal of implementing projects related to combating energy poverty in order to support individuals and families in economic and social hardship.
- "La casa di Elena", a parent-child educational community that caters to mothers and minors in difficulty, whose community placement is ordered by orders of the Judicial Authority deputed to juvenile protection.

Maria Cristina Bifulco, Chief Investor Relations, Sustainability and Communication Officer, Prysmian, said: "The holiday season is a time of sharing and solidarity, and we are happy to contribute to helping those in need, hoping that through this contribution we work to make their Christmas a little brighter."

This gesture reflects Prysmian's core values, which have always been committed to promoting innovation and sustainability, not only through its products and services but also through initiatives aimed at improving the lives of people and communities. With this effort, Prysmian actively commits to building a better and more equitable future for all, contributing with solidarity and social responsibility initiatives.

Prysmian

Prysmian is a global cable solutions provider leading the energy transition and digital transformation. By leveraging its wide geographical footprint and extensive product range, its track record of technological leadership and innovation, and a strong customer base, the company is well-placed to capitalise on its leading positions and win in new, growing markets. Prysmian's business strategy perfectly matches key market drivers by developing resilient, high-performing, sustainable and innovative cable solutions in the segments of Transmission, Power Grid, Electrification and Digital Solutions. Prysmian is a public company listed on the Italian Stock Exchange, with almost 150 years of experience, over 33,000 employees, 109 plants and 27 R&D centres in over 50 countries, and sales of over €15 billion in 2023.

For more info:

Cristina Bifulco
Chief Investor Relations, Sustainability
and Communication Officer
mariacristina.bifulco@prysmian.com

Jonathan Heywood
Media Relations & Marketing Director
jonathan.heywood@prysmian.com
mob +39.331.6573546

Media Relations
media@prysmian.com