



#### **PRESS RELEASE**

## PRYSMIAN GROUP, HELPING TO CREATE VALUE FOR THE COMMUNITY

# PRYSMIAN GROUP IS PROUD TO BE A TECHNICAL PARTNER OF THE NATIONAL MUSEUM OF SCIENCE AND TECHNOLOGY LEONARDO DA VINCI IN MILAN

## THE DONATION FOR MUSEUM'S RENOVATION IS PART OF PRYSMIAN'S EFFORT TO SUPPORT COMMUNITIES

Milan, 09 December 2019 - Prysmian Group, world leader in the energy and telecom cable systems industry, is proud to be a technical partner of the National Museum of Science and Technology Leonardo da Vinci in Milan for the renovation of over 1,300 square meters of exhibition space. The New Leonardo da Vinci Galleries are the largest permanent exhibition dedicated to Leonardo da Vinci as an engineer and umanist. Since its opening in 1953, the Museum owns an important collection of models interpreting Leonardo's technical drawings.

Prysmian has supported the Museum with a donation of energy and optical fibre cables as part of its policy of backing programs that bring long-term benefits to communities where the Group operates. Milan-based Prysmian Group donated approximately 20,000 meters of various types of cable (Afumex low voltage cables; fire-resistant and low smoke and toxic gas emission cables; PVC cables; copper and optical fibre data cables) for the wiring in the construction zone.

The New Leonardo da Vinci Galleries, inaugurated on December 9<sup>th</sup>, are part of the program to commemorate the 500th anniversary of da Vinci's death.

Leonardo da Vinci showed the world the importance of innovation for a society to move forward. Prysmian Group is committed to technological innovation as a way of creating economic wellbeing and improving people's lives.

With a view to contributing to the socio-economic development of the communities in which it operates, the Group has adopted a Corporate Citizenship and Philanthropy policy to identify all activities that can help satisfy the needs of the local realities, in line with the vision, mission, values, Code of Ethics and Policies put in place by the Group. This policy, adopted in 2019, defines the main types of deliverable contributions, the guiding principles and operating methods, as well as monitoring and the modes of communication of the activities. In 2018, Prysmian donated €200,000 to local communities in cash and in kind. Among the last donations, Prysmian Group contributed to MediCinema Italy - a non-profit organization that provides cinema experiences and film therapy in hospitals – which inaugurated a film therapy room for patients at the Grande Ospedale Metropolitano Niguarda in Milan. Prysmian Group donated Afumex Plus 1000 (FG16OM16) low voltage cables fire-safe cables in two different sizes.

#### **Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €11 billion, about 29,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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